

HIGH-LEVEL  
WORKSHOP

# Lead Strategically in Turbulent Times

How to go from Strategy to Reality

**Thematic cluster:**

Leadership

**Course dates:**

3 to 5 June 2019

**Course location:**

Geneva, Switzerland

What factors and practices actually help you achieve your strategic intent? How can you apply these across your organisation? These are some of the questions this executive workshop will help you answer in ways you can translate directly to your environment and context.

Together with a diverse and stimulating peer group, reflect on your strategic intent, share challenges, successes, and even lessons learned from failures. One thing is for sure, you will leave energised, equipped with new insights, and clear ideas on how to turn your strategy into reality.

This executive workshop is run by the Geneva Leadership Alliance, leveraging in-depth expertise on peace, security and policy issues through the GCSP, as well as 40+ years of experience in developing leaders across all sectors through the Center for Creative Leadership.

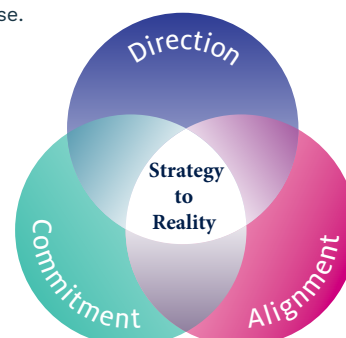
## COURSE BENEFITS

The programme combines peer-learning, experiential activities, self-assessment, expert-led feedback, and group discussions. Participants will directly apply the learning to real challenges that they face.

- Explore how to create direction, alignment & commitment across organisational boundaries
- Challenge your assumptions about strategic thinking and influencing, and their impact
- Learn how to leverage seemingly opposing priorities
- Gain key insights on how culture impacts strategy
- Leave with a well-formed action plan

## Direction, Alignment, Commitment

The outcomes of effective leadership are Direction, Alignment, and Commitment (DAC). The course will enable you to learn about and apply DAC, ensuring a long-lasting learning experience that you can put straight into practise.



**GCSP**  
Geneva Centre for  
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## Course Directors

**Peter Cunningham** is responsible for the Leadership Cluster at the GCSP. He focuses on understanding and effecting organisational and behavioural change and the leadership characteristics that contribute to high performance.



**Dr Patrick Sweet** brings 20 years of experience in training and research in leadership assessment and development of large public, private and nongovernmental organisations.

## Expert Educators

Our educators are an international team of facilitators, academics and practitioners with broad experience in leadership drawn from across sectors and disciplines. Many hold or have held senior positions and understand first-hand what it takes to be an effective leader in fast tempo, high-stake situations. They share their successes and failures and combine it with cutting-edge research to provide participants with a rich learning experience.

## Who should attend

This executive workshop is open to:

- professionals with at least 5 years of leadership or management experience, or who presently have teams reporting into them (past participant profiles have included heads of organisations, directors, ambassadors, business executives, and government and military officials)
- applicants will be selected to ensure a stimulating and diverse international audience, as well as interesting hands-on challenges.

## Tuition fees

CHF 1'500

Apply by 03 April 2019 to qualify for a 15% discount.

Alumni qualify for a 20% discount. A limited number of partial tuition waivers may be available.\*

GCSP reserves the right to modify the programme dates, location and fee at any time. Discounts are not cumulative.

## Registration deadline

2 June 2019

## Language requirements

The course will be held in English; no translation will be provided

## Venue

GCSP, Maison de la paix,  
Chemin Eugène-Rigot 2D, Geneva  
Switzerland

## Contact

For further details about the course or customised solutions, please contact:

**Email:** [excedu@gcsp.ch](mailto:excedu@gcsp.ch)

**Telephone:** +41 (0)22 730 96 00

**Web:** <http://www.gcsp.ch>

## Alumni Community

Completing the executive course gives you access to a global and expanding network of over 6'500 experts. Alumni are able to connect online through our Alumni Portal, attend numerous conferences and events, and benefit from reduced rates in future courses.

## GCSP

The Geneva Centre for Security Policy is an international foundation with 52 member states from across the globe. We bring people from every industry and nation together so they can thrive in today's ever-changing security landscape.

## In the heart of international Geneva

Home to over 35 international organisations, some 380 non-governmental organisations, and more than 175 diplomatic missions, representations and delegations, Geneva is a leading hub for international expertise.

## Customised solutions

This course can be adapted to meet the needs of your organisation. The GCSP has more than 20 years of experience in delivering executive education for professionals working in government, non-profits, international organisations, as well as in the private sector. Contact us to discuss your needs and requirements.

## Testimonial from a past participant

**“The insights and learning stretched me immeasurably and required me to expand my understanding of what leadership needs to look like in the 21st century... I highly recommend it to those interested in developing self-awareness and the leadership skills needed in today and tomorrow's world.”**

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