



Geopolitical Analytical Skills for Business Leaders

Be prepared to cope with geopolitical uncertainty and black swans

Thematic cluster:

Global Risk and Resilience

Course dates:

20 - 21 November 2019

Course location:

Geneva, Switzerland

Unpredictability, global financial shocks, disruption, geopolitics in flux, and black swans have become part of the vocabulary of modern business leaders. According to recent surveys, more than 50 percent of business executives cite systemic or geopolitical risks as the greatest challenges facing their businesses, yet these challenges are still those which companies are the least prepared to manage. In order to thrive in the current globalised system, business leaders need to enhance their awareness of the impact of geopolitics.

COURSE BENEFITS

This course equips modern business leaders with the analytical skills you need to help you make sense of current geopolitical developments.

The course enables you to:

- use simple concepts to analyse current events
- adopt a dynamic understanding of geopolitical developments
- assess the impact of geopolitical developments on your business and operations
- evaluate the opportunities and dangers of doing business abroad

COURSE FOCUS:

This course introduces the participants to simple analytical concepts within international relations, reviewing historical geopolitical developments in regional areas - Europe and Northern America, Asia, Africa and the Middle East. The focus is then on specific geopolitical issues that have an impact on businesses, such as cyber security, economic and political sanctions, and terrorism. The course ends with a practical course exercise looking at the impact of geopolitics on specific companies.



GCSP
Geneva Centre for
Security Policy



Course Director

Dr Jean-Marc Rickli is the Head of Global Risk and Resilience at the GCSP. Prior to his current appointment, he was assistant professor at the Department of Defence Studies at King's College London. He is the co-chairman of the working group on emerging security challenges of the NATO Partnership for Peace Consortium. He is also an advisor to the AI Initiative of the Future Society at Harvard Kennedy School. He has a PhD in international relations from the University of Oxford.

Expert Educators

Our educators include the GCSP's own international team composed of academics and practitioners with broad experience in security policy, diplomacy and/or military affairs, as well as guest speakers who are government officials, military officers, representatives from international institutions and civil society, academics and researchers.

Please visit the course page on the **GCSP website** for further details on speakers.

Who should attend

This course is aimed at business leaders and managers from the private sector (small/medium enterprises and multinational companies) who must grasp the rapidly changing dynamics of their industry and business. Target groups include chief officers in economics, risks, security, investment, strategy, finance or executives. This course will also be of interest to those in charge of the continued education within their company as well as to journalists and others working in strategy.

Tuition fees

CHF 1'000

Apply by 18 September 2019 to qualify for a 15% discount. Alumni qualify for a 20% discount. A limited number of partial tuition waivers may be available.

GCSP reserves the right to modify the programme dates, location and fee at any time. Discounts are not cumulative.

Registration deadline

22 October 2019

Language requirements

The course will be held in English; no translation will be provided

Venue

GCSP, Maison de la paix,
Chemin Eugène-Rigot 2D, Geneva
Switzerland

Contact

For further details about the course or customised solutions, please contact:

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Alumni Community

Completing the executive course gives you access to a global and expanding network of over 6'500 experts. Alumni are able to connect online through our Alumni Portal, attend numerous conferences and events, and benefit from reduced rates in future courses.

GCSP

The Geneva Centre for Security Policy is an international foundation with 52 member states from across the globe. We bring people from every industry and nation together so they can thrive in today's ever-changing security landscape.

In the heart of international Geneva

Home to over 35 international organisations, some 380 non-governmental organisations, and more than 175 diplomatic missions, representations and delegations, Geneva is a leading hub for international expertise.

Customised Solutions

This course can be adapted to meet the needs of your organisation. The GCSP has more than 20 years of experience in delivering executive education for professionals working in government, non-profits, international organisations, as well as in the private sector. Contact us to discuss your needs and requirements.

Testimonial from a past participant

“Great course. In two days I got up to speed about what is going on in the world and how this might impact my company!”

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