



Media and Arts for Peace

Creativity, storytelling, strategy

Thematic cluster:

The Creative Edge

Course type:

Online

In this ever changing and complex world, it is always time for creative solutions and divergent thinking. Media and Arts for Peace (MAP) is an online, self-paced course designed and delivered in partnership with United States Institute for Peace (USIP).

This course offers a uniquely immersive environment at the intersection of media and arts, in order to explore their impact on peace. You will learn how these various media have been engaged in enriching public discourse, highlighting civic responsibility and social justice, and telling the stories behind every conflict – stories that can be used to either dehumanize or humanize a conflict and the people behind it.

COURSE FOCUS:

Each chapter of the online course addresses or answers a different question about how media and arts intersect with peace and security.

- CHAPTER 1: Why Media and Arts for Peace?
- CHAPTER 2: Strategies for Peace: Creativity and Storytelling
- CHAPTER 3: Media and Arts in Conflict Prevention
- CHAPTER 4: Media and the Arts During Conflict
- CHAPTER 5: Integrating Media and Arts Post-Conflict
- CHAPTER 6: Moving Forward into the Future

COURSE BENEFITS

By participating in this online course, you will develop the skills you need to be able to:

- discover and practice the different art-based approaches to peacebuilding
- explain the scientific theories supporting the role of media and the arts in peacebuilding
- consider both positive and negative impacts of media and arts in conflict
- think strategically about how to apply media and the arts in preventing violence and building peace



UNITED STATES
INSTITUTE OF PEACE
Making Peace Possible



GCSP
Geneva Centre for
Security Policy



Course Director

Honey Al Sayed is an Associate Fellow at the GCSP and in the U.S. she is an adjunct professor at the School of Foreign Service at Georgetown University. She is the founder of the MAP LLC. that has been incubated at the GCSP and founder of Honey& LLC. Ms Al Sayed is an award-winning radio host & producer from Syria, where she formerly hosted "Good Morning Syria" a national program focused on social and civil reform.

Please visit the course page on the **GCSP website** for further details on speakers.

Expert Educators

GCSP's educators represent a diverse team of international academics and practitioners with extensive experience in security policy, diplomacy and military affairs. Plus guest speakers who are government officials, military officers, representatives from international institutions and civil society, academics and researchers.

Who should attend

The MAP course is designed for professionals who operate in situations where peace is, or has been, threatened, including peacebuilding scholars, civil society actors, media practitioners and artists.

Tuition fees

\$385

Language requirements

The course will be held in English; no translation will be provided.

Venue

Online

Contact

For further details about the course or customised solutions, please contact:

Email: excedu@gcsp.ch

Telephone: +41 (0)22 730 96 00

Web: <http://www.gcsp.ch>

Alumni Community

Completing the executive course gives you access to a global and expanding network of over 6'500 experts. Alumni are able to connect online through our Alumni Portal, attend numerous conferences and events, and benefit from reduced rates in future courses.

GCSP

The Geneva Centre for Security Policy is an international foundation with 52 member states from across the globe. We bring people from every industry and nation together so they can thrive in today's ever-changing security landscape.

In the heart of international Geneva

Home to over 35 international organisations, some 380 non-governmental organisations, and more than 175 diplomatic missions, representations and delegations, Geneva is a leading hub for international expertise.

USIP

The United States Institute of Peace is an independent national institute, founded by Congress and dedicated to the proposition that a world without violent conflict is possible, practical, and essential for U.S. and global security. The Institute provides training, analysis, and resources to people, organisations, and governments working to build peace.

“ *Figure out what is cultural currency in each location - what has validity there - and then leverage those local voices to prevent violence and build peace.* ”

Ambassador Cynthia Schneider,
MAP Online course

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