

Geopolitical Leadership for Organisational Impact (GLOI)

Think the unthinkable, discover the unpredictable, and deal with the unmanageable

Thematic cluster:

Global Risk and Resilience

Course dates: Continous

Course location: Online and Geneva, Switzerland Navigate through a free digital learning environment to better understand how geopolitical trends and events affect your company's operations and investments. Get access to an introductory overview of five complementary professional development modules as well as to a dynamic and collaborative leadership community.

Course focus:

As a business leader participating in this blended learning opportunity, you will be provided with simple concepts that will allow you to understand and navigate the turbulent dynamics of the global environment.

You will improve the quality of you risk assessment, go beyond newspaper headlines, and develop a dynamic understanding of geopolitics and how it affects your businesses.

- MODULE 1: Strategic Foresight: Tools and Techniques for Planning in Uncertain Times
- MODULE 2: Crisis Management & Decision-Making: Skills and Knowledge to Manage the Unexpected.
- MODULE 3: Geopolitical Analytical Skills for Business Leaders: Be Prepared to Cope with Geopolitical Uncertainty
- MODULE 4: Business Integrity & Corruption: Facing Integrity-Based Choices
- MODULE 5: Disruptive Technologies & Geopolitics: Tools to Analyse Emerging Technologies and their Impacts



COURSE BENEFITS

The blended learning course enables you to personalise your learning journey to build specific competencies to enhance your individual and business performance. Through an initial online discovery, which is self-paced and free, you explore five skill sets that are at the core of coping with geopolitical risks.

The course enables you to:

- grasp the importance of geopolitical and technological developments on business practices and industries
- move from a static to a dynamic understanding of international affairs
- improve your foresight about future business opportunities but also about potential risks to your own business
- use different tools necessary to conduct risk management in the 21st century



Course Director

Dr Jean-Marc Rickli is the Head of Global Risk and Resilience at the GCSP. He holds a PhD and an MPhil in International Relations from Oxford University, UK, where he was also a Berrow scholar at Lincoln College.

Expert Educators

Our educators include the GCSP's own international team composed of academics and practitioners with broad experience in security policy, diplomacy and/ or military affairs, as well as guest speakers who are government officials, military officers, representatives from international institutions and civil society, academics and researchers.

Please visit the course page on the **GCSP website** for further details on speakers.

Who should attend

This course is aimed at business leaders and managers from the private sector (small/medium enterprises and multinational companies) who must grasp the rapidly changing dynamics of their industry and business. Target groups include chief officers in economics, risks, security, investment, strategy, finance or executives. This course will also be of interest to those in charge of the continued education within their company as well as to journalists and others working in strategy.

Tuition fees

The online module is free.

Each subsequent residential module is CHF 1'000. Sign up for all five modules and attend one module

for free, paying CHF 4'500 instead of CHF 5'500. GCSP reserves the right to modify the programme dates,

location and fee at any time. Discounts are not cumulative.

Alumni Community

Completing the executive course gives you access to a global and expanding network of over 6'500 experts. Alumni are able to connect online through our Alumni Portal, attend numerous conferences and events, and benefit from reduced rates in future courses.

GCSP

The Geneva Centre for Security Policy is an international foundation with 52 member states from across the globe. We bring people from every industry and nation together so they can thrive in today's everchanging security landscape.

Registration deadline

Ongoing

Language requirements This online module is in English

Venue

Online

Contact

For further details about the course or customised solutions, please contact:

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In the heart of international Geneva

Home to over 35 international organisations, some 380 non-governmental organisations, and more than 175 diplomatic missions, representations and delegations, Geneva is a leading hub for international expertise.

Customised Solutions

This course can be adapted to meet the needs of your organisation. The GCSP has more than 20 years of experience in delivering executive education for professionals working in government, non-profits, international organisations, as well as in the private sector. Contact us to discuss your needs and requirements.

Connect with us on Twitter, Facebook and LinkedIn

